



January 11, 2022

**“THE THIN BLUE LINE” IS GETTING THINNER.** Our nation’s law enforcement officers are retiring or leaving law enforcement at an alarming rate and there are fewer qualified applicants willing to take their place. Why is this happening? Recent exit interviews cite “lack of public support” as one of the major reasons. **WE CAN AND MUST DO BETTER!** Our mission in hosting this annual "BACK THE BLUE BBQ FESTIVAL" is to allow neighboring communities to come together and show their support and appreciation for all local law enforcement! We are committed to developing and maintaining a positive relationship between our Police Departments, our Officers AND OUR COMMUNITY!

**CALLING ALL LAW ENFORCEMENT SUPPORTERS!** The Deer Park & LaPorte Police Departments along with our CPA Alumni Associations are hosting our Second Annual "Universal Plant Services – Back the Blue BBQ Festival" & "Run for the Blue 5K" on Saturday, October 8<sup>th</sup>, 2022; at the Jimmy Burke Activity Center! We’re currently seeking Sponsors, BBQ Cookoff Teams, Silent Auction Items and Donations! Please mark your calendars (Saturday, October 8<sup>th</sup>) and keep our local law enforcement officers in mind as you begin planning your organization’s 2022 budget! Our officers deserve our moral and financial support.

We offer sponsorship opportunities for every budget. Our sponsorships are designed to promote your business as a proud supporter of local law enforcement. We also offer a fun and exciting day for you, your family, and your employees to meet & greet our local officers and lots of other local “Back the Blue Supporters” from Deer Park & surrounding communities!

#### SPONSORSHIP HAS IT'S PRIVILEGES!

"OUR SPONSORS... receive lots of perks and personal attention!

Sponsorship benefits include complimentary exhibit space, name and logo on signs, banners, T-shirt, social media exposure, as well as FREE BBQ dinners, FREE entries into the "Run for the Blue 5K", FREE Event T-Shirts, FREE Kids-Zone wristbands, invitation to the sponsor's intro/appreciation party, a beautiful sponsorship appreciation plaque, AND MORE! For more information about becoming a sponsor, please visit: [www.backthebluebbqfest.org](http://www.backthebluebbqfest.org) and download our sponsor's information packet! Also, feel free to call us, we'd love to hear from you!

FESTIVAL INFORMATION: DPPD Festival President - Sheila Plovovich 281-930-2118

SPONSORSHIPS & DONATIONS: Festival Planning Director - Charles Thomas 713-444-0497

BBQ COOKOFF TEAM REGISTRATION/AMBASSADOR: Murline Staley 281-797-8125

*Deer Park and LaPorte Citizens Police Academy Alumni Associations are 501 (c) (3) non-profit organizations!*



# 2022 2nd ANNUAL UNIVERSAL PLANT SERVICES BACK THE BLUE BBQ FESTIVAL



*Proudly endorsed by:*  
**Deer Park & LaPorte**



**DPPD & LPPD Police Departments & Citizen's Police Academy Alumni Associations**

**SATURDAY, OCTOBER 8, 2022 / 10 AM. - 6 PM.**  
**Jimmy Burke Activity Center / 500 W. Thirteenth, Deer Park, TX**

**FREE ADMISSION: BBQ Cookoff, "Run for the Blue 5K", Music, Vendors, Food Concessions, Petting Zoo, Games, Activities, Fun for the entire family!**



**Chief Sponsor - \$10,000**  
Sponsorship Appreciation Plaque  
Invitation to Sponsor's Party  
Name/Logo on Sponsor Banner  
Name/Logo on Website  
Name on Event T-Shirts  
Up to 15 Event T-Shirts  
Up to 15 Entries for UPS Fun Run  
Up to 15 Kids Zone Wristbands  
Up to 15 BBQ Meals  
(1) Vendor Exhibit Booth



**Asst. Chief Sponsor - \$7500**  
Sponsorship Appreciation Plaque  
Invitation to Sponsor's Party  
Name/Logo on Sponsor Banner  
Name/Logo on Website  
Name on Event T-Shirts  
Up to 10 Event T-Shirts  
Up to 10 Entries for UPS Fun Run  
Up to 10 Kids Zone Wristbands  
Up to 10 BBQ Meals  
(1) Vendor Exhibit Booth



**Captain Sponsor - \$5000**  
Sponsorship Appreciation Plaque  
Invitation to Sponsor's Party  
Name/Logo on Sponsor Banner  
Name/Logo on Website  
Name on Event T-Shirts  
Up to 8 Event T-Shirts  
Up to 8 Entries for UPS Fun Run  
Up to 8 Kids Zone Wristbands  
Up to 8 BBQ Meals  
(1) Vendor Exhibit Booths



**Lieutenant Sponsor - \$2500**  
Sponsorship Appreciation Plaque  
Invitation to Sponsor's Party  
Name/Logo on Sponsor Banner  
Name/Logo on Website  
Name on Event T-Shirts  
Up to 6 Event T-Shirts  
Either 6 Entries for UPS Fun Run  
or 6 Kids Zone Wristbands  
Either 6 BBQ Meals or  
(1) Vendor Exhibit Booth



**Sergeant Sponsor - \$1000**  
Sponsorship Appreciation Plaque  
Name/Logo on Sponsor Banner  
Name/Logo on Website  
Name on Event T-Shirts  
Up to 4 Event T-Shirts  
Either 4 Entries for UPS Fun Run  
or 4 Kids Zone Wristbands  
4 BBQ Meals



**Officer Sponsor - \$500**  
Sponsorship Appreciation Plaque  
Name/Logo on Sponsor Banner  
Name/Logo on Website  
Name on Event T-Shirts  
Up to 2 Event T-Shirts  
Either 2 Entries for UPS Fun Run  
or 2 Kids Zone Wristbands  
2 BBQ Meals

## SUBMIT BY MAIL, EMAIL OR FAX

Back The Blue BBQ Fest  
2911 Center Street • Deer Park, TX 77536 • Fax 281-991-8880

## FOR YOUR RECORDS

The Back The Blue BBQ Fest is a 501 c(3) non-profit organization. Tax ID # 32000681406  
Adell Boren - Event Vice President / President Deer Park Citizens Police Academy Alumni Association  
[aboren@deerparktx.org](mailto:aboren@deerparktx.org) • 713-299-6382 • [www.backthebluebbqfest.org](http://www.backthebluebbqfest.org)

The Deer Park Citizen's Police Academy Alumni Association and LaPorte Citizen's Police Academy Alumni Association are 501 (c)(3) Non-Profit Organizations. All proceeds are used to support the Deer Park Police Department and the LaPorte Police Department, AND ALL OUR AWESOME OFFICERS!



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## SPONSORSHIP AGREEMENT



**YES!**

Our company would like to support the 2022 Back the Blue BBQ Festival with a sponsorship

in the amount of \$ \_\_\_\_\_.

PLEASE PRINT OR TYPE CLEARLY

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Contact Person: \_\_\_\_\_

\_\_\_\_\_  
Signature of authorized representative

\_\_\_\_\_  
Title

### PAYMENT METHOD

☐ Company check is enclosed! (Please make check payable to: DPCPAAA)

☐ VISA ☐ MasterCard ☐ Discover Account # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

☐ Secure Online Payments can be made at: <https://form.jotform.com/201514174169149>

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

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Back The Blue BBQ Fest

2911 Center Street • Deer Park, TX 77536 • Fax 281-991-8880

FOR INFORMATION CONTACT FESTIVAL PRESIDENT DPPD LIAISON SHEILA PLOVANICH; 281-930-2118

FOR SPONSORSHIPS BACK THE BLUE BBQ FESTIVAL SPONSORSHIP CONTACTS:

DEER PARK – CHARLES THOMAS 713-444-0497

LA PORTE – BRENDA PRITCHARD 281-830-6864

PASADENA – MURLINE STALEY 281-797-8125

**[WWW.BACKTHEBLUEBBQFEST.ORG](http://WWW.BACKTHEBLUEBBQFEST.ORG) / [DPPD ON FACEBOOK](https://www.facebook.com/dppd) / [WWW.DPCPAAA.ORG](http://WWW.DPCPAAA.ORG)**

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# - SAVE THE DATE -



## 2022 Second Annual

### UNIVERSAL PLANT SERVICES BACK THE BLUE BBQ FESTIVAL



*Proudly endorsed by:*  
**Deer Park & LaPorte**



*DPPD & LPPD Police Departments & Citizen's Police Academy Alumni Associations*

## Saturday, October 8th, 2022 Jimmy Burke Activity Center 10 am. - 5 pm.



### UNIVERSAL PLANT SERVICES RUN FOR THE BLUE - 5K



*Runners, walkers, kids and families welcome.*

**- 7:00 AM. CHECK-IN || RAIN OR SHINE -**

**Currently Seeking**

**Corporate Sponsors / BBQ Cookoff Teams / Silent Auction Items / Donations**

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**SPONSORSHIPS & DONATIONS:** Festival Planning Director - Charles Thomas 713-444-0497

**BBQ COOKOFF TEAM REGISTRATION/AMBASSADOR:** Murline Staley 281-797-8125

**FESTIVAL AMBASSADORS:** Jennifer Meekins 832-675-2099 / Justin League 832-493-1075

**[www.backthebluebbqfest.org](http://www.backthebluebbqfest.org)**