



January 11, 2022

“THE THIN BLUE LINE” IS GETTING THINNER. Our nation’s law enforcement officers are retiring or leaving law enforcement at an alarming rate and there are fewer qualified applicants willing to take their place. Why is this happening? Recent exit interviews cite “lack of public support” as one of the major reasons. **WE CAN AND MUST DO BETTER!** Our mission in hosting this annual "BACK THE BLUE BBQ FESTIVAL" is to allow neighboring communities to come together and show their support and appreciation for all local law enforcement! We are committed to developing and maintaining a positive relationship between our Police Departments, our Officers AND OUR COMMUNITY!

CALLING ALL LAW ENFORCEMENT SUPPORTERS! The Deer Park & LaPorte Police Departments along with our CPA Alumni Associations are hosting our Second Annual "Universal Plant Services – Back the Blue BBQ Festival" & "Run for the Blue 5K" on Saturday, October 8th, 2022; at the Jimmy Burke Activity Center! We’re currently seeking Sponsors, BBQ Cookoff Teams, Silent Auction Items and Donations! Please mark your calendars (Saturday, October 8th) and keep our local law enforcement officers in mind as you begin planning your organization’s 2022 budget! Our officers deserve our moral and financial support.

We offer sponsorship opportunities for every budget. Our sponsorships are designed to promote your business as a proud supporter of local law enforcement. We also offer a fun and exciting day for you, your family, and your employees to meet & greet our local officers and lots of other local “Back the Blue Supporters” from Deer Park & surrounding communities!

SPONSORSHIP HAS IT'S PRIVILEGES!

"OUR SPONSORS... receive lots of perks and personal attention!

Sponsorship benefits include complimentary exhibit space, name and logo on signs, banners, T-shirt, social media exposure, as well as FREE BBQ dinners, FREE entries into the "Run for the Blue 5K", FREE Event T-Shirts, FREE Kids-Zone wristbands, invitation to the sponsor's intro/appreciation dinner, a beautiful sponsorship appreciation plaque, AND MORE! For more information about becoming a sponsor, please visit: www.backthebluebbqfest.org and download our sponsor’s information packet! Also, feel free to call us, we’d love to hear from you!

FESTIVAL INFORMATION: DPPD Festival President - Sheila Plovovich 281-930-2118

SPONSORSHIPS & DONATIONS: Festival Planning Director - Charles Thomas 713-444-0497

BBQ COOKOFF TEAM REGISTRATION/AMBASSADOR: Murline Staley 281-797-8125

Deer Park and LaPorte Citizens Police Academy Alumni Associations are 501 (c) (3) non-profit organizations!



2022 2nd ANNUAL UNIVERSAL PLANT SERVICES BACK THE BLUE BBQ FESTIVAL



Proudly endorsed by:
Deer Park & LaPorte



DPPD & LPPD Police Departments & Citizen's Police Academy Alumni Associations

SATURDAY, OCTOBER 8, 2022 / 10 AM. - 6 PM.
Jimmy Burke Activity Center / 500 W. Thirteenth, Deer Park, TX

FREE ADMISSION: BBQ Cookoff, "Run for the Blue 5K", Music, Vendors, Food Concessions, Petting Zoo, Games, Activities, Fun for the entire family!



Chief Sponsor - \$10,000

Sponsorship Appreciation Plaque
Invitation to Sponsor's Dinner
Name/Logo on Sponsor Banner
Name/Logo on Website
Name on Event T-Shirts
Up to 15 Event T-Shirts
Up to 15 Entries for UPS Fun Run
Up to 15 Kids Zone Wristbands
Up to 15 BBQ Meals
(1) Vendor Exhibit Booth



Asst. Chief Sponsor - \$7500

Sponsorship Appreciation Plaque
Invitation to Sponsor's Dinner
Name/Logo on Sponsor Banner
Name/Logo on Website
Name on Event T-Shirts
Up to 10 Event T-Shirts
Up to 10 Entries for UPS Fun Run
Up to 10 Kids Zone Wristbands
Up to 10 BBQ Meals
(1) Vendor Exhibit Booth



Captain Sponsor - \$5000

Sponsorship Appreciation Plaque
Invitation to Sponsor's Dinner
Name/Logo on Sponsor Banner
Name/Logo on Website
Name on Event T-Shirts
Up to 8 Event T-Shirts
Up to 8 Entries for UPS Fun Run
Up to 8 Kids Zone Wristbands
Up to 8 BBQ Meals
(1) Vendor Exhibit Booths



Lieutenant Sponsor - \$2500

Sponsorship Appreciation Plaque
Invitation to Sponsor's Dinner
Name/Logo on Sponsor Banner
Name/Logo on Website
Name on Event T-Shirts
Up to 6 Event T-Shirts
Either 6 Entries for UPS Fun Run
or 6 Kids Zone Wristbands
Either 6 BBQ Meals or
(1) Vendor Exhibit Booth



Sergeant Sponsor - \$1000

Sponsorship Appreciation Plaque
Invitation to Sponsor's Dinner
Name/Logo on Sponsor Banner
Name/Logo on Website
Name on Event T-Shirts
Up to 4 Event T-Shirts
Either 4 Entries for UPS Fun Run or
4 Kids Zone Wristbands
4 BBQ Meals



Officer Sponsor - \$500

Sponsorship Appreciation Plaque
Invitation to Sponsor's Dinner
Name/Logo on Sponsor Banner
Name/Logo on Website
Name on Event T-Shirts
Up to 2 Event T-Shirts
Either 2 Entries for UPS Fun Run or
2 Kids Zone Wristbands
2 BBQ Meals

SUBMIT BY MAIL, EMAIL OR FAX

Back The Blue BBQ Fest

2911 Center Street • Deer Park, TX 77536 • Fax 281-991-8880

FOR YOUR RECORDS

The Back The Blue BBQ Fest is a 501 c(3) non-profit organization. Tax ID # 32000681406

Adell Boren - Event Vice President / President Deer Park Citizens Police Academy Alumni Association

aboren@deerparktx.org • 713-299-6382 • www.backthebluebbqfest.org

The Deer Park Citizen's Police Academy Alumni Association and LaPorte Citizen's Police Academy Alumni Association are 501 (c)(3) Non-Profit Organizations. All proceeds are used to support the Deer Park Police Department and the LaPorte Police Department, AND ALL OUR AWESOME OFFICERS!



2022 2nd ANNUAL UNIVERSAL PLANT SERVICES BACK THE BLUE BBQ FESTIVAL



Proudly endorsed by:
Deer Park & LaPorte



DPPD & LPPD Police Departments & Citizen's Police Academy Alumni Associations

SATURDAY, OCTOBER 8, 2022 / 10 AM. - 6 PM.

Jimmy Burke Activity Center / 500 W. Thirteenth, Deer Park, TX

FREE ADMISSION: BBQ Cookoff, "Run for the Blue 5K", Music, Vendors, Food Concessions, Petting Zoo, Games, Activities, Fun for the entire family!

SPONSORSHIP AGREEMENT



YES!

Our company would like to support the 2022 Back the Blue BBQ Festival with a sponsorship

in the amount of \$ _____.

PLEASE PRINT OR TYPE CLEARLY

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Contact Person: _____

Signature of authorized representative

Title

PAYMENT METHOD

☐ Company check is enclosed! (Please make check payable to: DPCPAAA)

☐ VISA ☐ MasterCard ☐ Discover Account # _____ - _____ - _____

☐ Secure Online Payments can be made at: <https://form.jotform.com/201514174169149>

Signature _____ Exp. Date _____ CVV# _____

SUBMIT BY MAIL, EMAIL OR FAX

Back The Blue BBQ Fest

2911 Center Street • Deer Park, TX 77536 • Fax 281-991-8880

FOR INFORMATION CONTACT FESTIVAL PRESIDENT DPPD LIAISON SHEILA PLOVANICH; 281-930-2118

FOR SPONSORSHIPS BACK THE BLUE BBQ FESTIVAL SPONSORSHIP CONTACTS:

DEER PARK – CHARLES THOMAS 713-444-0497

LA PORTE – BRENDA PRITCHARD 281-830-6864

PASADENA – MURLINE STALEY 281-797-8125

WWW.BACKTHEBLUEBBQFEST.ORG / DPPD ON FACEBOOK / WWW.DPCPAAA.ORG

The Deer Park Citizen's Police Academy Alumni Association and LaPorte Citizen's Police Academy Alumni Association are 501 (c)(3) Non-Profit Organizations. All proceeds benefit the Deer Park Police Department and the LaPorte Police Department, AND ALL OUR AWESOME OFFICERS!

- SAVE THE DATE -



2022 Second Annual

UNIVERSAL PLANT SERVICES BACK THE BLUE BBQ FESTIVAL



Proudly endorsed by:
Deer Park & LaPorte



DPPD & LPPD Police Departments & Citizen's Police Academy Alumni Associations

Saturday, October 8th, 2022 Jimmy Burke Activity Center 10 am. - 5 pm.



UNIVERSAL PLANT SERVICES RUN FOR THE BLUE - 5K



Runners, walkers, kids and families welcome.

- 7:00 AM. CHECK-IN || RAIN OR SHINE -

Currently Seeking

Corporate Sponsors / BBQ Cookoff Teams / Silent Auction Items / Donations

FESTIVAL INFORMATION: DPPD Festival President - Sheila Plovovich 281-930-2118

SPONSORSHIPS & DONATIONS: Festival Planning Director - Charles Thomas 713-444-0497

BBQ COOKOFF TEAM REGISTRATION/AMBASSADOR: Murline Staley 281-797-8125

FESTIVAL AMBASSADORS: Jennifer Meekins 832-675-2099 / Justin League 832-493-1075

www.backthebluebbqfest.org